




Business Administration

Course Number:	BUAD 425 (formerly BUAD 325)
Course Title:	BUSINESS & CANADIAN GOVERNMENT POLICY
Credits:	3
Calendar Description:	This course examines Canadian government institutions, structures and practices that impact business planning and operations. Industry associations are studied with a special focus on government agencies and programs that offer assistance and services to small and medium sized businesses. Decision-making models are introduced to understand government policy formation. Key federal, provincial, and municipal legislation and policies are examined. <i>(also offered by Distance Education)</i>
Semester and Year:	WINTER 2022
Prerequisite(s):	BUAD 113 or ECON 115 & 125; third-year standing
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Required – BBA
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Students with credit for BUAD 325 cannot take BUAD 425 for additional credit.
Originally Developed:	August 2013
EDCO Approval:	January 2014
Chair's Approval:	

Professors

Name	Phone	Office	Email
Danielle Robinson <i>Course Captain</i>	250-809-2838	C159 Office hours: in-person M&W 9:45-10:45 am virtual T&Th 10-11am or by appointment	drobinson@okanagan.bc.ca

Learning Outcomes

Upon completion of this course students will be able to

- evaluate findings from secondary research related to current public policy issues.
- explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.
- apply the normative approach to government policy.
- apply the positive approach to government policy.
- analyze the economic implications associated with government policy initiatives.
- explain the impact of government policy initiatives on Canadian business.
- recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new initiatives.

Course Objectives

This course will cover the following content:

Please refer to the weekly Course Schedule

Evaluation Procedure

Misc. assignments, term work and class participation	25%
Term Paper	25%
Midterm Exam*	20%
Final Exam*	30%
Total	100%

Detailed information about assignments and how they are evaluated will be given in class, but some general notes about evaluation are provided below:

Misc. assignments, term work and class participation (25%)

These are intended to incentivize your active and thoughtful preparation/participation. They will be assessed as fully meets expectations/full marks, partially meets expectations/half marks, does not submit/no marks.

Discussions (3) 2% each

Online section will complete these in a Moodle forum

In-class section will complete during class-time

Assignments (3) 5% each

These will be completed as homework and submitted in Moodle. There will be written and audio/video options.

Learning Activities (4) 1% each

As assigned through the term either in-class or as part of weekly tasks in Moodle for the online section.

Term Paper (25%)

Includes 3 parts:

- Proposal for a research paper exploring a topic related to business & Canadian government policy
- Draft version
- Revised final version

This paper should be 2000-2500 words excluding Title Page, Table of Contents and References. There must be a total of at least 8 research sources. These sources must include: the text, two or more academic sources (peer-reviewed articles), two or more business/government sources.

Midterm Exam* (20%)

Multiple-choice, true/false, short-answer and paragraph responses covering concepts in Ch 1-8. Open book.

Final Exam* (30%)

Multiple-choice, true/false, short-answer and paragraph responses covering cumulative content. Open book. Final Exams are scheduled by the Registrar's Office and the schedule will be released later in the term.

***YOU MUST ACHIEVE A PASSING AVERAGE BETWEEN THE MIDTERM EXAM AND THE FINAL EXAM TO RECEIVE CREDIT IN THE COURSE**

Submission Policy

All deliverables must be submitted via the appropriate Moodle dropbox on or before the due date unless an extension is approved in advance. Late submissions will receive a mark deduction penalty, as determined by the professor.

Required Texts/Resources

1. Brander, J. (2014). *Government Policy toward Business*. 5th ed. John Wiley & Sons. A pdf version will be available free in Moodle.
2. Additional resources will be assigned and available in Moodle. These may include industry examples, excerpts from textbooks and other books, webinars, podcasts, documentary films, articles from journals, news and business media.

Course Schedule: This is a guideline only. It is subject to change by the professor.
 BUAD 425 Section 001 runs Tuesdays and Thursdays from 12:30-1:50pm in Kelowna E207.
 BUAD 425 Section 002 is online asynchronous with recorded lectures and activities in Moodle each week.

Important Dates	Wednesday, January 5 - Classes Start Monday, February 21 - Statutory Holiday (no classes) Tuesday, February 22 – Friday, February 25 Mid-semester study break (no classes) Friday, April 8 – Last Day of Regular Classes Final Exam Period – April 12 – April 26 Friday, April 15 – Monday, April 18 – Statutory Holidays
-----------------	--

Date		Topic	Resources	Deliverable
Week #	Week of		Additional resources will be assigned and available in Moodle.	Learning activities will occur during class-time or as moodle tasks periodically throughout the term.
1	Jan. 3	Public Policy & Business Environment Overview	Brander- Ch 1 Objectives and Overview	Discussion 1 in-class or asynchronous by Sunday night.
2	Jan. 10	Basic Economic Concepts	Brander- Ch 2 Four Useful Economic Concepts	Assignment 1 Due Sunday, Jan. 16, 11:59pm
3	Jan. 17	Normative theories of government	Brander- Ch 3 Normative Analysis	Discussion 2 or asynchronous by Sunday night.
4	Jan. 24	Fairness and Positive Theories of government	Brander- Ch 4 Fairness, Ethics, and Public Policy Brander- Ch 5 Positive Theory	Assignment 2 Due Sunday, Jan. 30, 11:59pm
5	Jan. 31	Markets and the Canadian Business Environment	Brander- Ch 6 Firms and Markets Brander- Ch 7 The Canadian Business Environment	Discussion 3 or asynchronous by Sunday night.
6	Feb. 7	Trade Policy	Brander- Ch 8 International Trade	Assignment 3 Due Sunday, Feb. 13, 11:59pm
7	Feb. 14	Review and Midterm		In-class Midterm, Thursday, Feb 17 Asynchronous midterm open 6am-11:59pm on Thursday, Feb 17.
8	Feb. 21	Reading Week (no classes)		Term Paper Proposal Due Sunday, Feb. 27, 11:59pm
9	Feb. 28	Environmental and Natural Resource Policy	Brander- Ch 9 Environmental Policy and Externalities	

			Brander- Ch 10 Natural Resources and Sustainability	
10	Mar. 7	Competition Policy	Brander- Ch 11 Competition Policy	
11	Mar. 14	Regulation, Public Enterprise and Social Policy	Brander- Ch 12 Regulation and Public Enterprise	Term Paper Draft Due Sunday, Mar. 20, 11:59pm
12	Mar. 21	Macroeconomic Policy	Brander- Ch 14 Macroeconomic Policy	
13	Mar. 28	Innovation Policy and Intellectual Property	Brander- Ch 13 Innovation and Intellectual property	
14	Apr. 4	Corporate Social Responsibility and Indigenous Business Policy	Brander- Ch 15 Corporate Social Responsibility	Term Paper Final Due Sunday, Apr. 10, 11:59pm
	Apr. 12-26	Final Exam Period		Final Exam (TBA)

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format www.okanagan.bc.ca. Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 7th edition (2019)). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.