




# Business Administration

Course Number:	<b>BUAD 425</b>
Course Title:	<b>BUSINESS &amp; CANADIAN GOVERNMENT POLICY</b>
Credits:	3
Calendar Description:	This course examines Canadian government institutions, structures and practices that impact business planning and operations. Industry associations are studied with a special focus on government agencies and programs that offer assistance and services to small and medium sized businesses. Decision-making models are introduced to understand government policy formation. Key federal, provincial, and municipal legislation and policies are examined. <i>(also offered by Distance Education)</i>
Semester and Year:	<b>Fall 2020</b>
Prerequisite(s):	BUAD 113 or ECON 115 & 125; third-year standing
Corequisite(s):	No
Prerequisite to:	No
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Required – BBA
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Students with credit for BUAD 325 cannot take BUAD 425 for additional credit.
Originally Developed:	August 2013
EDCO Approval:	January 2014
Chair's Approval:	

**Professors**

Name	Phone	Office	Email
<i>Danielle Robinson</i> <b>Course Captain</b>	250-809-2838	<i>virtual</i>	drobinson@ <a href="mailto:drobinson@okanagan.bc.ca">okanagan.bc.ca</a>

**Learning Outcomes**

Upon completion of this course students will be able to

- evaluate findings from secondary research related to current public policy issues.
- explain the trade-off between efficiency and fairness as it relates to specific public policy and Canadian business.
- apply the normative approach to government policy.
- apply the positive approach to government policy.
- analyze the economic implications associated with government policy initiatives.
- explain the impact of government policy initiatives on Canadian business.
- recommend new public policy alternatives to political leaders and prepare a scholarly argument to support these new initiatives.

**Course Objectives**

This course will cover the following content:

Please refer to the weekly Course Schedule

**Evaluation Procedure**

Misc. assignments, term work and class participation	25%
Term Paper	25%
Midterm Exam*	20%
Final Exam*	30%
Total	100%

**Notes**

<p>*You <b>must pass the exam portion of course</b> (25/50) to pass the course. Final exams will only be rescheduled in accordance with College policy as set out in the Okanagan College Calendar; inconvenience to the student is not a valid reason for rescheduling an exam.</p>
<p>All assignments are due as noted in the course timeline available on Moodle for this course. Assignments that are not submitted on time will be docked 5% for each day the assignment is late.</p>
<p>No assignments will be accepted after the marked assignments have been returned to the class; after that date the student will receive a zero for the mark on that assignment</p>
<p>Assignments and the Term Paper are to be generated using MS WORD and submitted to your Professor via Moodle. The electronic copies will be submitted to the Turnitin plagiarism detection service to check for Plagiarism (see STUDENT CONDUCT AND ACADEMIC HONESTY section at the end of this course outline). The professor is required to report all evidence of Plagiarism to the Dean.</p>
<p>Further details about all evaluation procedures and the weekly schedule of asynchronous activities and synchronous zoom activities will be available in Moodle.</p>

**Required Texts/Resources**

<p>Government Policy toward Business, Brander, 5th ed. John Wiley &amp; Sons, 2014.</p>
<p>Links to additional reading/viewing/listening will be posted in Moodle.</p>

## Course Schedule

2020 Week of	Wednesday, September 9 – First Day of Classes Monday, October 12 – Statutory Holiday Wednesday, November 11 – Statutory Holiday Section 001 Tue 8:00a - 10:50a Section 002 Wed 2:00p - 4:50pm
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	Date	Topic	Textbook
Week 1	Section 001 Sept 15 <sup>th</sup> Section 002 Sept 9 <sup>th</sup>	Public Policy & Business Environment Overview	Brander- Ch 1 Objectives and Overview
Week 2	Section 001 Sept 22 <sup>nd</sup> Section 002 Sept 16 <sup>th</sup>	Basic Economic Concepts	Brander- Ch 2 Four Useful Economic Concepts
Week 3	Section 001 Sept 29 <sup>th</sup> Section 002 Sept 23 <sup>rd</sup>	Normative theories of government	Brander- Ch 3 Normative Analysis
Week 4	Section 001 Oct 6 <sup>th</sup> Section 002 Sept 30 <sup>th</sup>	Fairness and Positive Theories of government <b>Assignment 1 Due Sunday, Oct 11<sup>th</sup>, 11:59pm</b>	Brander- Ch 4 Fairness, Ethics, and Public Policy Brander- Ch 5 Positive Theory
Week 5	Section 001 Oct 13 <sup>th</sup> Section 002 Oct 7 <sup>th</sup>	Markets and the Canadian Business Environment <b>Term Paper Proposal Due Sunday, Oct 18<sup>th</sup>, 11:59pm</b>	Brander- Ch 6 Firms and Markets Brander- Ch 7 The Canadian Business Environment
Week 6	Section 001 Oct 20 <sup>th</sup> Section 002 Oct 14 <sup>th</sup>	<b>MIDTERM EXAM (Ch 1-7)</b>  Trade Policy	Brander- Ch 8 International Trade
Week 7	Section 001 Oct 27 <sup>th</sup> Section 002 Oct 21 <sup>st</sup>	Environmental and Natural Resource Policy <b>Assignment 2a Due Sunday, Nov. 1<sup>st</sup>, 11:59pm</b>	Brander- Ch 9 Environmental Policy and Externalities Brander- Ch 10 Natural Resources and Sustainability
Week 8	Section 001 Nov 3 <sup>rd</sup> Section 002 Oct 28 <sup>th</sup>	Competition Policy	Brander- Ch 11 Competition Policy
Week 9	Section 001 Nov 10 <sup>th</sup> Section 002	Regulation, Public Enterprise and Social Policy	Brander- Ch 12 Regulation and Public Enterprise

	Nov 4 <sup>th</sup>	<b>Assignment 3 Due Sunday, Nov. 15<sup>th</sup>, 11:59pm</b>	
Week 10	Section 001 Nov 17 <sup>th</sup> Section 002 Nov 18 <sup>th</sup>	Macroeconomic Policy <b>Term Paper Draft Due Sunday, Nov. 22<sup>nd</sup>, 11:59pm</b>	Brander- Ch 14 Macroeconomic Policy
Week 11	Section 001 Nov 24 <sup>th</sup> Section 002 Nov 25 <sup>th</sup>	Innovation Policy and Intellectual Property	Brander- Ch 13 Innovation and Intellectual property
Week 12	Section 001 Dec 1 <sup>st</sup> Section 002 Dec 2 <sup>nd</sup>	Corporate Social Responsibility and Indigenous Business Policy <b>Assignment 2b Due Sunday, Dec. 6<sup>th</sup>, 11:59pm</b> <b>Term Paper Final Due Sunday, Dec. 13<sup>th</sup>, 11:59pm</b>	Brander- Ch 15 Corporate Social Responsibility
Final Exam Period	Dec 9-19 <sup>th</sup>	<b>FINAL EXAM (cumulative)</b>	Date TBA

## **SKILLS ACROSS THE BUSINESS CURRICULUM**

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The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

## **STUDENT CONDUCT AND ACADEMIC HONESTY**

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### **What is the Disruption of Instructional Activities?**

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

### **What is Cheating?**

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

### **What is Plagiarism?**

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

### **What are the Students’ Responsibilities to Avoid Plagiarism?**

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format [www.okanagan.bc.ca](http://www.okanagan.bc.ca). Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 7<sup>th</sup> edition (2019)). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

### **What are the Penalties for Plagiarism and Cheating?**

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.