



Business Administration

Course Number:	BUAD 346
Course Title:	ENVIRONMENTALLY SUSTAINABLE ENTERPRISE
Credits:	3
Calendar Description:	Operating a business in an environmentally sustainable manner is a consumer demand, and employee retention strategy and a financial imperative. This course will explore ways to minimize emissions, energy use, waste and environmental impacts, using marketing, accounting, human resource and management strategies.
Semester and Year:	Winter 2016
Prerequisite(s):	A minimum of third year standing
Corequisite(s):	None
Prerequisite to:	None
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Elective for BBA degree
Substitutable Courses:	No
Transfer Credit:	
Special Notes:	Students with credit for BUAD 339 Selected Topic – Environmentally Sustainable Enterprise cannot take BUAD 346 for additional credit.
Originally Developed:	November 2011
EDCO Approval:	
Chair's Approval:	

Professor

Name	Phone	Office	Email
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Learning Outcomes

Upon completion of this course students will be able to

- articulate what sustainability means in a business context.
- describe the linkage of the triple bottom line to 'The three pillars of sustainability'.
- explain the various types of reporting expected of a sustainable enterprise.
- explain the impact of a 'circular economy' on the sustainable business.
- defend strategic options that are in compliance with demands for sustainable corporate responsibility.
- integrate issues related to cost/benefits of 'going green' as they impact stakeholder engagement and corporate peacemaking.
- compose compelling arguments regarding the value of various issues related to the environmentally sustainable enterprise.
- evaluate how each department within a sustainability focused organization can contribute to positive reporting outcomes.

Course Objectives

This course will cover the following content:

See the Course Schedule

Evaluation Procedure

Team Component	35%
Seminar Presentation	15%
Term Project	20%
Individual Component	65%
Preparation & Participation	5%
Learning Journals	10%
Mid-term Exam*	25%
Final Exam*	25%
Total	100%

Notes

*Students must earn half of all available exam marks to receive a passing grade in this course.

Assignments

(10%) Learning journals will be completed on a weekly basis online through Moodle and will be assessed throughout the semester with a final grade assigned at the end of the term.

(20%) The Term Project will be completed in teams and will focus on an evaluation of a Sustainable Business. Students will submit a written report, plus deliver a 15min presentation.

(20%) Seminars will be presented in teams. Students will sign up for one of the weekly topics, deliver a 20-30min seminar that relates to the weekly topic, and submit a seminar report.

Peer Evaluations

Peer evaluations are required for team assignments. These evaluations will be submitted together with the team's deliverables using the peer appraisal forms provided. The performance appraisals are intended to reduce "social loafing". Peer evaluations can modify an individual's mark on a team deliverable in the range of 80% to 120% of the team mark. A student may be assigned 0% on a team deliverable if the professor deems this necessary.

Preparation & Participation

This course requires students to arrive prepared to contribute meaningfully to in-class discussions, debates, etc. This mark is based on the quality and consistency of a student's contribution to the class, as well as the completion of in-class and online exercises.

Submission Policy

All deliverables must be submitted via the appropriate Moodle dropbox on or before the due date. Late submissions will receive a mark deduction penalty, as determined by the professor.

Required Text

The Business Student's Guide to Sustainable Management; Principles and Practice. Edited by Petra Molthan-Hill. Greenleaf Publishing (2014).

Course Schedule

Date		Topic	Text	Major Deliverables
Dates:		Mon. Jan 4 Classes begin Family Day Feb 8 & Feb 9 to 12 Reading Break – no classes Good Fri. Mar 25 & Easter Mon. Mar 28 – no classes Tues. Apr 12 Last day of regularly scheduled classes		
Jan	6	Introduction to issues of sustainability	Ch 3	
	13	Integrating the three pillars of sustainability	Ch 4	
	20	Sustainability reporting	Ch 5	Seminar 1
	27	Environmental economics	Ch 6	Seminar 2
Feb	3	HRM: supporting sustainable business	Ch 7	Seminar 3
	8 - 12	READING BREAK (<i>Feb 8 to 12 – no classes</i>)		
	17	Mid-term Exam (covering Week 1-5 material)		
	24	Sustainable marketing	Ch 8	Seminar 4
Mar	2	Sustainable operations management Sustainable supply chain management	Ch 9 Ch 10	Seminar 5
	9	Developing sustainable responsible strategies in business	Ch 11	Seminar 6
	16	Stakeholder engagement and corporate peacemaking	Ch 13	Seminar 7
	23	Term project presentations		All Term Projects Due Teams TBD
	30	Term project presentations		Teams TBD
Apr	6	Review		
Apr	15 - 23	Final Exam Period		

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format www.okanagan.bc.ca. Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 6th edition (2009). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.