



Business Administration

Course Number:	BUAD 339
Course Title:	SELECTED TOPICS: CHINESE BUSINESS MANAGEMENT
Credits:	3
Calendar Description:	This course examines the Chinese Business Environment from a cultural, economic, political, financial, and industry sector perspective. Chinese Business Management practices are explored to provide a valuable context for Canadian/Chinese business opportunity identification.
Semester and Year:	Winter 2016
Prerequisite(s):	Minimum third-year standing
Corequisite(s):	
Prerequisite to:	
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	Elective – BBA, Management Specialty area
Substitutable Courses:	
Transfer Credit:	
Special Notes:	Students can receive credit for 339 twice as long the special topic is different in the second iteration from the first.
Development Date:	Dec. 2013
Revision Date:	Dec. 2014
Chair's Approval:	

Professors

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Learning Outcomes

Upon completion of this course students will be able to

- demonstrate an understanding of the Chinese business environment, including economic, political, cultural and financial environments.
- acquire knowledge and skills needed for the administration of international businesses.
- research and present information on Chinese industry sectors.
- appreciate the unique influences of the Chinese political and business environment on decision making within firms.

Course Objectives

This course will cover the following content:

See weekly Course Schedule

Evaluation Procedure

Course Participation and Misc. Assignments	20%
Industry Sector Research Report and Presentation	25%
Mid-term Exam	25%
Final Exam	30%
Total	100%

Required Texts/Resources

The 1 Hour China Book; Woetzel, J. and Towson, J; Towson Group LLC 2013; ISBN-10:0991445023 paperback – please order online
Chinese Business Landscapes and Strategies; Liu, Hong; Routledge Taylor and Francis Group 2009; ISBN 10: 0-415-40309-X paperback – consider ordering online. Check out Kindle edition.

Notes

<p>Course Participation & Miscellaneous Assignments (20%) You will receive a grade based on your participation in various in-class assigned case assignments, discussions, exercises, and quizzes. Penalty for late assignments will be 10% per calendar day.</p>
<p>1 Research Reports (25%) Your industry research report and presentation will include a written report, presentation and a brief class discussion. These will begin in week 5 – refer to the course schedule. See Moodle for the assignment specifics.</p>
<p>Mid-Term Exam (25%) The format will be 1.5 hours in duration in a combination of question types. Note that questions will be from the texts as well as videos, cases and classroom discussions.</p>
<p>Final Exam (30%) The final exam will be a similar format to mid-term, but three hours in duration. It will occur during the final exam period.</p>

Course Schedule

Date		Topic	Textbook
		1 Hour China Book= Chinese Business Landscapes & Strategies=	O C
Jan	5	Course Introduction; Chinese Culture	O; MT#3 C; Ch.3 & 4
	12	Chinese History & Geography Pronunciation of Names & Words	C; Ch. 1 & 2
	19	Political System, Governance & International Relations China 1 Child Policy Assignment Due	C; Ch.5
	26	State Owned Enterprises vs Small & Medium Enterprise Focus on: Business Reforms	C; Ch. 6
Feb	2	Capital Markets: Participants and Regulators Banking Sector: Major Players and Management (1) Securities Industry (2)	O; MT#4 Moodle links
	8 - 12	READING BREAK (<i>Feb 8 to 12 – no classes</i>) <i>Chinese New Year Monday February 8</i>	
	16	Real Estate Industry (3) Construction and Infrastructure (4) Agriculture (5)	O; MT#1 Moodle links
	23	Mid-term Exam	
Mar	1	Mining Sector (6) Oil and Gas Sector (7) Electrical Industry & Alternative/Green Energy (8)	Moodle links
	8	Information Technology Sector (9) Telecom. Industry (10)	O; MT#6 C; Ch. 7 Moodle links
	15	Air and Rail Transportation (11) Guest Speaker	Moodle links
	22	Manufacturing – The Global Factory: Steel (12) & Automobile (13)	O; MT#2 Moodle links
	29	Education System/Sector (14) Chinese Competitiveness	Moodle links O; MT#5 C; Ch. 8
Apr	5	Defence and Aerospace Industries (15) A Strategic Framework for doing business in China	Moodle links C; Ch. 9
	12	Managing Marketing Effectiveness in China Review	C; Ch. 10
Apr	15 - 23	Final Exam Period	

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format www.okanagan.bc.ca. Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 6th edition (2009). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.