




Business Administration

Course Number:	BUAD 339
Course Title:	Selected Topics Management: The Business of Marijuana
Credits:	3
Calendar Description:	Learners will focus on studying the business of marijuana and the unique qualities and characteristics of both the medical and recreational markets. With the anticipated legalization of recreational marijuana in Canada in July 2018, and the growing interest in medicinal marijuana, there is an emerging industry and regulatory environment under development.
Semester and Year:	Fall 2017
Prerequisite(s):	Third year standing
Co-requisite(s):	No
Prerequisite to:	
Final Exam:	Yes
Hours per week:	3
Graduation Requirement:	BBA, Management Specialty Area – Elective
Substitutable Courses:	
Transfer Credit:	
Special Notes:	Students can receive credit for BUAD339 Selected Topics: Management twice as long the special topic is different in the second iteration from the first.
Originally Developed:	April 2017
EDCO Approval:	NA
Chair's Approval:	

Professor

Name	Phone number	Office	Email
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Learning Outcomes

Upon completion of this course students will be able to

- Examine external environmental trends that have significant influence on the business of marijuana.
- Explain the policy context for the decriminalization of marijuana.
- Examine the health and safety concerns related to the medical and recreational marijuana industries.
- Identify the business opportunities that are emerging from this industry.
- Explain the current legal environment and examine the proposed legislative framework.
- Apply the principles of business ethics and corporate responsibility in an emerging industry context.
- Communicate information related to the cannabis industry accurately and credibly in oral, and written form.

Course Objectives

This course will cover the following content:

See Weekly Course Schedule

Evaluation Procedure

Course Participation and Misc. Assignments	20%
Industry Research Report and Presentation	25%
Mid-term Exam	25%
Final Exam	30%
Total	100%

Notes

1. Penalty for late assignments will be 10% per calendar day.
2. Marijuana is currently illegal in Canada for recreational use.
3. Guest Speakers will augment lectures.

Required Texts/Resources

The Pot Book, 2010, Julie Holland MD (editor), Park Street Press,
ISBN-10: 1594773688
Online resources provided.

Course Schedule

Date		Topic	Resources
Week of:			Text Ch.#.(P) Online (O)
1		Course Introduction	1-3 (P)
2		History and Overview of Cannabis	4-7 (P)
3		Survey of Legal and Regulatory Environments	8, 38, & 39 (P) Links (O)
4		Health Impacts and Concerns	10-15 (P) Links (O)
5		Economic Impact of emerging industry	40 (P) Links (O)
6		Existing and Proposed Canadian Regulatory Environment	Links (O)
7		Medical Marijuana Industry Part 1	20, 21, 24-29 (P)
8		Medical Marijuana Industry Part 2	Links (O)
9		Recreational Marijuana Industry Part 1	Links (O)
10		Recreational Marijuana Industry Part 2	Links (O)
11		Industry Synergies and Opportunities Explored	Links (O)
12		Presentations	
13		Presentations	
		Final Exam Period	

SKILLS ACROSS THE BUSINESS CURRICULUM

The Okanagan School of Business promotes core skills across the curriculum. These skills include reading, written and oral communications, computers, small business, and academic standards of ethics, honesty and integrity.

STUDENT CONDUCT AND ACADEMIC HONESTY

What is the Disruption of Instructional Activities?

At Okanagan College (OC), disruption of instructional activities includes student “conduct which interferes with examinations, lectures, seminars, tutorials, group meetings, other related activities, and with students using the study facilities of OC”, as well as conduct that leads to property damage, assault, discrimination, harassment and fraud. Penalties for disruption of instructional activities include a range of sanctions from a warning and/or a failing grade on an assignment, examination or course to suspension from OC.

What is Cheating?

“Cheating includes but is not limited to dishonest or attempted dishonest conduct during tests or examinations in which the use is made of books, notes, diagrams or other aids excluding those authorized by the examiner. It includes communicating with others for the purpose of obtaining information, copying from the work of others and purposely exposing or conveying information to other students who are taking the test or examination.”

Students must submit independently written work. Students may not write joint or collaborative assignments with other students unless the instructor approves it in advance as a group/team project. Students who share their work with other students are equally involved in cheating.

What is Plagiarism?

Plagiarism is defined as “the presentation of another person’s work or ideas without proper or complete acknowledgement.” It is the serious academic offence of reproducing someone else’s work, including words, ideas and media, without permission for course credit towards a certificate, diploma, degree and/or professional designation. The defining characteristic is that the work is not yours.

“Intentional plagiarism is the deliberate presentation of another’s work or ideas as one’s own.” Intentional plagiarism can be a copy of material from a journal article, a book chapter, data from the Internet, another student, work submitted for credit in another course or from other sources.

“Unintentional plagiarism is the inadvertent presentation of another’s work or ideas without proper acknowledgement because of poor or inadequate practices. Unintentional plagiarism is a failure of scholarship; intentional plagiarism is an act of deceit.”

What are the Students’ Responsibilities to Avoid Plagiarism?

Students have a responsibility to read the OC Plagiarism Policy and Procedures outlined in the OC calendar, which is available in online format www.okanagan.bc.ca. Students must acknowledge the sources of information used on all their assignments. This usually involves putting the authors’ name and the year of publication in parentheses after the sentence in which you used the material, then at the end of your paper, writing out the complete references in a Reference section.

“Students are responsible for learning and applying the proper scholarly practices for acknowledging the work and ideas of others. Students who are unsure of what constitutes plagiarism should refer to the UBC publication “*Plagiarism Avoided; Taking Responsibility for your Work*”. This guide is available in OC bookstores and libraries.

Students are expected to understand research and writing techniques and documentation styles. The Okanagan School of Business requires the use of the APA or MLA style, but suggests that students cite references using the APA guidelines (see Publication Manual of the American Psychological Association, 6th edition (2009). A copy of the APA manual is available in the reference section and also available for circulation from OC libraries. The library website has access to these two major citing styles.

What are the Penalties for Plagiarism and Cheating?

The Okanagan School of Business does not tolerate plagiarism or cheating. All professors actively check for plagiarism and cheating and the Okanagan School of Business subscribes to an electronic plagiarism detection service. All incidents of plagiarism or cheating are reported and result in a formal letter of reprimand outlining the nature of the infraction, the evidence and the penalty. The Dean of the Okanagan School of Business and the Registrar record and monitor all instances of plagiarism and cheating. Penalties for plagiarism and cheating reflect the seriousness and circumstances of the offence and the range of penalties includes suspension from OC.