

Items Approved by Education Council

October 1, 2020

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Continuing Studies

Bookkeeping Certificate

Program revision:

- Admission requirements

Rationale:

Due to advances in basic digital literacy of the students applying to this certificate, the computer fundamental admission requirement is no longer necessary to predict success in the certificate and is administratively cumbersome for students and admissions employees. For students who want to refresh their computer skills OC will recommend they take the online computer fundamentals course available.

Admission requirements:

Existing	Proposed
BUAD 111 or OADM 143 or BAC 11 and 12 or a minimum grade of 73% in Accounting 12 or equivalent. A minimum grade of 60% in Okanagan College's Continuing Studies Computer Fundamentals or the Okanagan College's Continuing Studies Computer Fundamentals challenge test.	BUAD 111 or OADM 143 or BAC 11 and 12 or a minimum grade of 73% in Accounting 12 or equivalent.

Implementation date: January 2021

Cost: N/A

Business and Aviation Programs

Bachelor of Business Administration – Marketing Specialty

Program revision:

- Addition of courses
- Program outline

Rationale:

Adding a new marketing elective, BUAD 433 Applied Search Marketing to the Bachelor of Business Administration - Marketing Specialty.

Addition of courses:

BUAD 433

Program outline:

Bachelor of Business Administration - Marketing Specialty	
Current:	Proposed:
While satisfying all the requirements outlined above for the Bachelor of Business Administration degree, students must include the following courses in their Business elective choices to specialize in Marketing:	While satisfying all the requirements outlined above for the Bachelor of Business Administration degree, students must include the following courses in their Business elective choices to specialize in Marketing:
BUAD 176 Professional Sales	BUAD 176 Professional Sales
BUAD 210 Introduction to Marketing Research	BUAD 210 Introduction to Marketing Research
*	*
BUAD 266 Advertising and Marketing Communications	BUAD 266 Advertising and Marketing Communications
*	*
BUAD 200 Digital Marketing	BUAD 200 Digital Marketing
Plus four of:	Plus four of:
BUAD 278 Marketing Management	BUAD 278 Marketing Management
BUAD 297 Retailing	BUAD 297 Retailing
BUAD 305 Logistics and Supply Chain Management	BUAD 305 Logistics and Supply Chain Management
BUAD 333 Search Marketing	BUAD 333 Search Marketing
BUAD 334 Events Planning	BUAD 334 Events Planning
BUAD 335 Electronic Commerce	BUAD 335 Electronic Commerce
BUAD 336 Services Design	BUAD 336 Services Design
BUAD 338 Selected Topics: Marketing	BUAD 338 Selected Topics: Marketing
BUAD 438 Selected Topics: Marketing	BUAD 438 Selected Topics: Marketing
BUAD 344 Marketing Analytics and Data Analysis	BUAD 344 Marketing Analytics and Data Analysis
BUAD 345 Consumer Behaviour	BUAD 345 Consumer Behaviour
BUAD 415 New Product Development	BUAD 415 New Product Development
BUAD 470 Customer Relationship Management	BUAD 433 Applied Search Marketing
	BUAD 470 Customer Relationship Management
Note: *Students with credit for BUAD 268: Marketing Research are not required to take BUAD 210 or 344 and must complete five marketing electives instead of four. Students with credit for BUAD 268 must complete five marketing electives, one of which may be BUAD 344.	Note: *Students with credit for BUAD 268: Marketing Research are not required to take BUAD 210 or 344 and must complete five marketing electives instead of four. Students with credit for BUAD 268 must complete five marketing electives, one of which may be BUAD 344.

Implementation date: September 2020

Cost: N/A

Post – Baccalaureate Diploma in Marketing

Program revision:

- Addition of courses
- Program outline

Rationale:

Adding a new marketing elective, BUAD 433 Applied Search Marketing to the Post Baccalaureate Diploma in Marketing.

Addition of courses:

BUAD 433

Program outline:

Post-Baccalaureate Diploma in Marketing	
Current:	Proposed:
Semester 1	Semester 1
BUAD 111 Financial Accounting I	BUAD 111 Financial Accounting I
BUAD 113 Canadian Business	BUAD 113 Canadian Business
BUAD 116 Marketing	BUAD 116 Marketing
BUAD 123 Management Principles	BUAD 123 Management Principles
BUAD 128 Computer Applications I	BUAD 128 Computer Applications I
Semester 2	Semester 2
BUAD 176 Professional Sales	BUAD 176 Professional Sales
BUAD 195 Financial Management	BUAD 195 Financial Management
BUAD 210 Introduction to Marketing Research	BUAD 210 Introduction to Marketing Research
BUAD 262 Organizational Behaviour	BUAD 262 Organizational Behaviour
BUAD 264 Management Accounting	BUAD 264 Management Accounting
Semester 3	Semester 3
BUAD 200 Digital Marketing	BUAD 200 Digital Marketing
BUAD 345 Consumer Behaviour	BUAD 345 Consumer Behaviour
One of:	One of:
BUAD 272 Business Simulation	BUAD 272 Business Simulation
BUAD 293 Entrepreneurship	BUAD 293 Entrepreneurship
and two BUAD electives*	and two BUAD electives*
Semester 4	Semester 4
BUAD 340 Strategic Management I	BUAD 340 Strategic Management I
and four BUAD electives*	and four BUAD electives*
*The six BUAD electives must be chosen from the following:	*The six BUAD electives must be chosen from the following:
STAT 124 Business Statistics	STAT 124 Business Statistics
BUAD 209 Business Law	BUAD 209 Business Law
BUAD 266 Advertising and Marketing Communications	BUAD 266 Advertising and Marketing Communications
BUAD 297 Retailing	BUAD 297 Retailing
BUAD 333 Search Marketing	BUAD 333 Search Marketing
BUAD 334 Events Planning	BUAD 334 Events Planning
BUAD 335 Electronic Commerce	BUAD 335 Electronic Commerce
BUAD 336 Services Design	BUAD 336 Services Design
BUAD 344 Marketing Analytics and Data Analysis	BUAD 344 Marketing Analytics and Data Analysis
BUAD 470 Customer Relationship Management	BUAD 433 Applied Search Marketing
	BUAD 470 Customer Relationship Management

Implementation date: September 2020

Cost: N/A

AVIA 104 – 4 – 4**Introduction to Aviation Theory****Course revision:**

- **Content**

Rationale:

As AVIA 104 is material-heavy, radio and communications theory is being moved to AVIA 105 Aviation Language Proficiency to alleviate the course workload and to keep all radio and communications course content together.

Content:

Moving radio and communications theory from AVIA 104 to AVIA 105 alleviates the material-heavy course workload and keeps all radio communications course content together.

Implementation date: January 2021

Cost: N/A

AVIA 105 – 3 – 3**Aviation Language Proficiency****Course revision:**

- **Title – new title – Professional Aviation Radio Communications and Theory**
- **Calendar description**
- **Content**

Rationale:

1. The formal Transport Canada Aviation Language Proficiency Test rules have changed. Students must demonstrate Aviation Language Proficiency either formally or informally, depending on whether they have previously attended high-school or post secondary programs at an English speaking school located in Canada, prior to flying solo. The proof of ability to meet the Aviation Language Proficiency Test (ALPT) requirements has been moved to a prerequisite for acceptance into the program to avoid enrolling students who may not make it through the ALPT.

2. NavCanada has created new, fundamental radio communications guidance material that requires review and training to avoid enrolling student who may not make it through the ALPT.

3. As the co-requisite of AVIA 104 is material-heavy, radio and communications theory is being moved to AVIA 105 to alleviate the course workload and to keep all radio communications content together.

Calendar description:

Existing:

Students will study the material to prepare for the Transport Canada Aviation Language Proficiency exam and Restricted Operator Certificate with Aeronautical Qualification (ROC-A) exam. Successful completion of both of these exams is required to pass the course.

Proposed:

Students will study the material to prepare for the Restricted Operator Certificate with Aeronautical Qualification (ROC-A) examination and prepare for professional levels of practical radio operations and communications in the aircraft. Successful completion of the ROC-A examination is required to pass the course.

Content:

Adding fundamental radio communications guidance material produced by NavCanada that requires review and training to alleviate industry issues with radio communications. As the co-requisite of AVIA 104 is material-heavy, radio and communications theory is being moved to AVIA 105 from AVIA 104 to alleviate the course workload and to keep all radio and communications items together.

Implementation date: January 2021

Cost: N/A

AVIA 112 – 3 – 3**Navigation and Air Regulations I****Course revision:**

- **Calendar description**
- **Content**

Rationale:

As AVIA 104 is material-heavy, radio and communications theory is being moved to AVIA 105 Aviation Language Proficiency to alleviate the course workload and to keep all radio and communications course content together.

Calendar description:

Existing:

Topics include the principles and techniques of air navigation and map reading, the use of a flight computer, aircraft performance and the Canadian Aviation Regulations.

Proposed:

Topics include the principles and techniques of air navigation and map reading, the use of a flight computer, aircraft performance and the Canadian Aviation Regulations. Electronic Flight Bags (EFBs) and their use in the pre-flight and in-flight stages of a flight will be introduced.

Content:

The use of electronic media and devices in pre-flight and in-flight operations is being introduced.

Implementation date: January 2021

Cost: N/A

AVIA 115 – 3 – 9**Flight Lab I****Course revision:**

- **Calendar description**

Rationale:

The current description references Grass Strip operations, which are no longer conducted. The current description specifies “Dual flights are with two students and one instructor, solo flights are with two students” which is no longer applicable on every lesson, so it needs to be removed. The basic statement of “This lab consists of both dual and solo flying” is adequate.

Calendar description:

Existing:

This lab consists of both dual- and solo-flying and an evening seminar once a week. The flight instruction includes mountain, cross-country, night, GPS and radio navigation, and basic instrument flying techniques.

This course includes an introduction to grass strip operations. Dual flights are with two students and one instructor, solo flights are with two students.

Proposed:

This lab consists of both dual and solo flying, and an evening seminar once a week. The flight instruction includes cross-country, radio and GPS navigation and basic instrument flying techniques. Upon completion of this course, students will have developed some of the related practical skills and knowledge required for the Transport Canada Commercial Pilot License flight test.

Implementation date: January 2021

Cost: N/A

AVIA 214 – 1.5 – 1.5**Advanced Avionics****Course revision:**

- **Calendar description**
- **Content**

Rationale:

Microwave landing systems no longer exist. GPS technologies are advancing at a rapid pace, changing format along the way, while NavCanada, Transport Canada and other aviation regulatory bodies around the world are removing many older systems. This requires a more generic description of some of the content to prevent it from becoming invalid on short notice.

Calendar description:

Existing:

A study of the avionics systems including gyros, inertial navigation systems, low and medium frequency navigation systems, satellite navigation systems, instrument landing systems, transponders, electronic cockpits, displays and flight management systems.

Proposed:

This course is a study of past, current and future avionics systems including gyros, inertial navigation systems, low and medium frequency navigation systems, satellite navigation systems, various instrument approach types, electronic cockpits and flight management systems.

Content:

Some approach systems (microwave landing systems) and navigation equipment (non-directional beacons, very high frequency omni-directional radio stations) are no longer available around the world, and the new GPS based systems require more focus and in-depth training.

Implementation date: January 2021

Cost: N/A

Commercial Aviation Diploma

Program revision:

- **Calendar description**
- **Admission requirements**
- **Revision of courses**

Rationale:

The admission requirements need to be modified to include the Transport Canada Aviation Language Proficiency Test (ALPT) as mandated by Transport Canada. The applicant assessment and test administration will be completed by Southern Interior Flight Centre staff, as per the Transport Canada regulations. An additional program description revision includes the removal of the fee amount in the 'fees' section because the information is outdated and the preference is to list the fees in one place only, as per the right side of the web page. An additional update includes the removal of the last sentence regarding fuel costs located in the same fees section because it is no longer relevant to the program.

Calendar description:

Existing:

Please note, students entering the September intake must have their Private Pilot's License. Those entering the program in January do not require their Private Pilot's License until September. This admission requirement can be satisfied by taking the required private pilot's training courses and labs (AVIA 104, 105, 106, 107).

The Commercial Aviation Diploma (CAD) program is for individuals who are interested in pursuing a career in commercial aviation. The program provides students with university--level business competencies as well as Transport Canada commercial aviation licensing requirements. Graduates are qualified to be employed as pilots with charter companies, regional carriers and private corporations, and upon attaining sufficient flying hours, will also have job opportunities with major airline companies. Graduates may also find employment in other aviation-related careers.

The Commercial Aviation diploma program consists of two distinct and separate areas of study - aviation and flight training courses, and university-level academic courses. The flight training is taught at the Southern Interior Flight Centre facility located at the Kelowna International Airport and consists of Transport Canada-prescribed flight training, simulator training, aviation theory and exams. The academic portion of the program is completed at Okanagan College and consists of eight 3-credit courses taken as part of this program.

The Commercial Aviation program is made available through a co-operative partnership between Okanagan College and the Southern Interior Flight Centre (1993) Ltd. The academic portion offered by Okanagan College is subject to normal Okanagan College regulations and tuition fees. The aviation and flight training portion is offered by Southern Interior Flight Centre and is not subject to Okanagan College control and regulations, although all tuition fees for academic courses and flight training are paid to Okanagan College. Okanagan College will maintain records of the student's flight training achievements as provided by Southern Interior Flight Centre on the official Okanagan College transcript.

Fees (subject to change): Students with an approved Canadian Private Pilot's Licence can expect to pay approximately \$59,000 for tuition and flight training fees. Students without an approved Canadian Private

Pilot's Licence can expect to pay an additional fee. Tuition fees for the flying portion are dependent upon the number of hours required to complete the flying and training requirements. These hours will vary according to the skill level of individual students. Please note that students who book an aircraft, simulator or instructor are responsible for related charges and cancellation penalties will apply. Fuel costs will be reimbursed to students at the Kelowna fuel rate set by Southern Interior Flight Centre. Costs above this rate are the student's responsibility.

Student Dress and Survival Equipment: Students will be required to wear the prescribed clothing for commercial pilots and should anticipate the costs of purchasing and maintaining their clothing. Prescribed clothing consists of: black pants, socks, dress shoes, and tie plus a white "pilot" shirt. Students should anticipate preparing and maintaining their own personal survival pack to be carried on cross-country flights.

Course Registration Requirements: Aviation courses must be taken in the prescribed order and must be taken in concurrent blocks each semester as shown in the program outline below. All semesters must be taken contiguously (with allowance for summer break). Students unable to meet this requirement must withdraw from the program.

Career Opportunities: include pilots with charter companies, regional carriers and private corporations as well as additional job opportunities with major airline companies.

Proposed:

Please note, students entering the September intake must have their Private Pilot's License. Those entering the program in January do not require their Private Pilot's License until September. This admission requirement can be satisfied by taking the required private pilot's training courses and labs (AVIA 104, 105, 106, 107).

The Commercial Aviation Diploma (CAD) program is for individuals who are interested in pursuing a career in commercial aviation. The program provides students with university-level business competencies as well as Transport Canada commercial aviation licensing requirements. Graduates are qualified to be employed as pilots with charter companies, regional carriers and private corporations, and upon attaining sufficient flying hours, will also have job opportunities with major airline companies. Graduates may also find employment in other aviation-related careers.

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Fees (subject to change): Students without an approved Canadian Private Pilot's Licence can expect to pay an additional fee. Tuition fees for the flying portion are dependent upon the number of hours required to complete the flying and training requirements. These hours will vary according to the skill level of individual students. Please note that students who book an aircraft, simulator or instructor are responsible for related charges and cancellation penalties will apply.

Student Dress and Survival Equipment: Students will be required to wear the prescribed clothing for commercial pilots and should anticipate the costs of purchasing and maintaining their clothing. Prescribed clothing consists of: black pants, socks, dress shoes, and tie plus a white "pilot" shirt. Students should anticipate preparing and maintaining their own personal survival pack to be carried on cross-country flights.

Course Registration Requirements: Aviation courses must be taken in the prescribed order and must be taken in concurrent blocks each semester as shown in the program outline below. All semesters must be taken contiguously (with allowance for summer break). Students unable to meet this requirement must withdraw from the program.

Career Opportunities: include pilots with charter companies, regional carriers and private corporations as well as additional job opportunities with major airline companies.

Admission requirements:

Existing	Proposed
<ul style="list-style-type: none"> • BC secondary school graduation (or its equivalent) or mature student status. • English 12 with minimum 60% or alternatives. • <i>Students graduating from secondary school in or prior to 2012:</i> Principles of Mathematics 11, or an equivalent Advanced Level Adult Basic Education mathematics course; or a minimum grade of 70% in Introductory Mathematics 11; or a minimum grade of 60% in Applications of Mathematics 11. • <i>Students entering Grade 10 in or after 2010 and/or completing the new mathematics curriculum:</i> A minimum of 60% in one of Pre-calculus Grade 11, Foundations of Mathematics Grade 11, or Apprenticeship and Workplace Mathematics Grade 11, Workplace Mathematics 11, or the equivalent Advanced Level Adult Basic Education mathematics course. • Category 1 Aviation Medical. • Letter of recommendation from the Southern Interior Flight Centre indicating successful completion of a personal interview, aptitude test, and proof of financial ability. 	<ul style="list-style-type: none"> • BC secondary school graduation (or its equivalent) or mature student status. • English 12 with minimum 60% or alternatives. • <i>Students graduating from secondary school in or prior to 2012:</i> Principles of Mathematics 11, or an equivalent Advanced Level Adult Basic Education mathematics course; or a minimum grade of 70% in Introductory Mathematics 11; or a minimum grade of 60% in Applications of Mathematics 11. • <i>Students entering Grade 10 in or after 2010 and/or completing the new mathematics curriculum:</i> A minimum of 60% in one of Pre-calculus Grade 11, Foundations of Mathematics Grade 11, or Apprenticeship and Workplace Mathematics Grade 11, Workplace Mathematics 11, or the equivalent Advanced Level Adult Basic Education mathematics course. • Category 1 Aviation Medical. • Letter of recommendation from the Southern Interior Flight Centre indicating successful completion of a personal interview, aptitude test, and proof of financial ability. • Proof of ability to meet Transport Canada Aviation Language Proficiency Requirements

Revision of courses:

AVIA 104, AVIA 105, AVIA 112, AVIA 115, AVIA 214

Implementation date: January 2021

Cost: N/A